

## About

Nazava Water Filters is a for-profit social enterprise. Our mission is to provide safe and affordable drinking water to everyone, everywhere.

## Benefits

Nazava Water Filters enables households to filter their well, tap or rain water without the need to boil or use electricity. The costs for 1,000 liters are \$3, compared to \$9 for boiling on gas and \$24 for buying water. The benefits are three fold: Improved health, increased average disposable income per household of \$68 and reduced CO<sub>2</sub> emissions. The filters have an effective 99,99% bacterial removal and through the development of an effective sales channel we are able to get the filters to the lower income people that need them most.

With Nazava our consumers have a continuous flow of safe, affordable water at lower costs; our resellers generate extra income; and we reduce CO<sub>2</sub> emissions.

## How it started

In 2007 Lieselotte Heederik (Lisa) and Guido van Hofwegen moved from the cold and windy Netherlands to warm and sunny Banda Aceh.

There they worked for several NGOs (Hivos, Terre des Hommes, GIZ) on the reconstruction after the Tsunami. Whilst living in Aceh it was very difficult to obtain safe, affordable drinking water. Most houses did not have a municipal water connection. Instead, most houses got their water from a well; this water was often dirty and contaminated. So Guido and Lieselotte decided to make their own water filter to provide drinking water for their household. Friends and neighbours were very interested to obtain a water filter as well. Realizing the enormous need for safe & affordable drinking water in Indonesia, Nazava Water Filters was found in 2009. Nazava, meaning *clean* in Arabic, is established as a for-profit and has as mission to provide safe, affordable drinking water to everyone everywhere.

## Awards



**2010** Business in Development Challenge from the NCDO in the Netherlands.  
Scholarship for the Global Social Benefit Incubator



**2012** University of Santa Clara, California, USA



**2013** Tech Awards for the best social enterprise benefiting humanity, USA



**2015** Frost and Sullivan Excellence Award for best Water Filtration Price/Performance Value Leadership, Indonesia



**2015** Runner up in the Sankalp Indonesia Awards



**2016** Winner of the Ashden Award for Sustainable Energy and Water, London, UK